

The project unites six municipalities from the Adriatic-Ionian region to promote cycling as a sustainable and active mode of transportation. These municipalities have joined forces to address a key question: *How can local authorities enhance cycling as a viable transportation option in the Adriatic-Ionian area?*

The answer lies in the municipalities' role in urban mobility. Local authorities recognize that cycling plays a crucial role in urban transport by reducing car dependency, easing traffic congestion, and offering an environmentally friendly travel experience. With the rise of electromobility, cycling has become an even more accessible and attractive option. Given its environmental benefits—such as lower CO₂ emissions—its promotion is a strategic priority for local governments.

The project aims to establish a strong network of municipal authorities committed to supporting cycling as an active transportation method. To achieve this, six pilot actions will be developed and implemented—one in each municipality—offering innovative solutions tailored to their urban environments.

The initiative is designed to benefit all citizens, including visitors, workers, and people with disabilities. Moreover, the project aligns with the EUSAIR Strategy, ensuring that policy recommendations are integrated into a broader regional framework.

Partners:

Municipality of Pella

Municipality of Negotino

Development Agency of Tesanj Municipality TRA ltd.

City of Venice

Municipality of Tirana

Municipality of Idrija

Key Outcomes:

- A lasting municipal network: Six municipalities will collaborate to establish a long-term partnership beyond the project's duration.
- Six pilot actions: Each municipality will implement a pilot project, testing innovative cycling solutions.

The project takes a transnational approach, with municipalities working in two groups to implement their pilot actions. Through Living Labs, they will exchange feedback, share best practices, and explore new approaches to urban cycling.

Total contracted budget: 1.192.251,17 euros (Interreg Funds: 1.013.413,48 euros)

More info can be found in the official website of the project: <https://lamo.interreg-ipa-adrion.eu/>

The project is co-funded by the European Union through the Interreg IPA ADRION programme and national funds of the participating countries.